



Taylor Guitars - Headquartered in El Cajon, California, Taylor Guitars was founded in 1974 by Bob Taylor and Kurt Listug, and has grown into the leading global builder of premium acoustic guitars. Taylor employs over 900 people and currently produces hundreds of guitars per day in its state-of-the-art factory complexes in both El Cajon and in Tecate, Baja California, Mexico. The company maintains an active dealer network, with Taylor guitars sold through hundreds of retail locations in North America and with international distribution to 60 countries, including a distribution warehouse and factory service center in the Netherlands.



<u>The Taylor Academy Series – Advanced Guitar Design</u> Made Affordable

One of the biggest reasons why new guitar players give up is the lack of a quality instrument. High action, bad intonation or cruddy sound will quickly derail the playing experience. That's why we poured our guitar design expertise into developing our new Academy Series guitars. The goal was to remove all the barriers that get

in the way, from feel to sound to cost. The result is a guitar that's easy on the hands and helps you sound great from your first strum. Our Academy Series guitars will inspire everyone from beginners to seasoned players looking for a great guitar at a great price. A10E, A12E, A12E-N



GS MINI-E BASS

Thanks to breakthrough Taylor design, the GS Mini Bass offers players a remarkably inviting small-scale acoustic bass that's compact, lightweight and ultra-comfortable on the hands. Adding to the popular heritage of our GS Mini family, this four-string bass sibling is even more impressive for its ability to create natural-sounding bass notes despite a condensed 23-

1/2-inch scale length — about 10 inches shorter than the scale length of a standard bass guitar.



800 DELUXE SERIES

A radius armrest, Adirondack spruce bracing, and Gotoh tuners put these guitars in a class all their own.

814CE DLX, 810E DLX, 812CE 12 Fret DLX



REDESIGNED 700 SERIES

Indian rosewood's rich musical properties have made it one of the most popular tonewoods in the acoustic guitar world. Among Taylor's several classes of premium rosewood guitars, the 700 Series is the latest to reveal a tonal and aesthetic makeover.

710E, 712E 12 Fret, 714CE



ROSEWOOD 400 SERIES

One of the most popular tonewoods in the history of steel-string acoustic guitar, Indian rosewood, is now a dedicated offering within the Taylor 400 Series. Rosewood joins another rich-voiced tonewood within the series, African ovangkol, giving players a choice between two woods for the back and sides.

410E-R, 414CE-R, 416CE-R



214CE-QM DLX Special Edition

Gorgeous quilted maple veneer brings stunning visual appeal to this special edition 200 Deluxe Series model. The all-blonde Grand Auditorium body features layered maple back and sides (with both an outer and inner veneer of figured maple) and a solid Sitka spruce top.

Check Out: 12 String Models, 300 Series Blackwoods, Redesigned 500 Series