

# SHURE®

## New Products at NAMM 2018



DELIVERING CLEAR, HIGH-QUALITY SOUND, THE MV88 ROTATES FOR FLEXIBLE POSITIONING THAT'S IDEAL FOR VIDEO APPLICATIONS.

- Innovative hinge/rotation design supports multiple recording angles
- Compatible with iOS devices featuring Lightning® connectors
- Works with the ShurePlus™ MOTIV™ app, which allows control of gain, EQ, stereo width, and 5 DSP preset modes
- Supports the built-in iOS Camera app for video as well as other popular iOS video apps

A promotional graphic for the Shure 'Off the Beaten Track' contest. The background is a vibrant red with a space theme, featuring several astronauts in white suits floating in space. A smartphone is positioned in the foreground, displaying a video of an astronaut. On the left side, the text 'SHURE OFF THE BEATEN TRACK' is written in a stylized, outlined font, with 'THE MOBILE RECORDING CONTEST' in a smaller font below it. At the bottom, the text 'WIN A RECORDING SESSION AT Capitol Studios IN HOLLYWOOD!' is displayed, with 'Capitol Studios' in a script font.