

DUALITY



Summary:

Duality™ is a new concept in pickup design, merging the best active and passive technologies to create a versatile and dynamically rich tone palette.

Description:

Duality™ humbuckers dispel the notion that you can't have your cake and eat it too. The Duality architecture revolutionizes pickup design, combining passive voicing and active dynamics into one. Duality simultaneously delivers a strong midrange, punchy and articulate lows with a three-dimensional high end. The feel is responsive, providing an organic experience that plays as good as it sounds. The output is incredibly versatile; powerful and tight enough for metal but open and clear enough for blues and rock. Chorded riffs take on new levels of chunk, and single-note runs are as fluid as they are punchy.

Unlike traditional active pickups, Duality's unique, hybrid design brings the same tonal flexibility as passive pickups with the added benefits of an on board active preamp.

Duality is made in Santa Barbara, California

Available in 6-string as a set, or individual neck, bridge or Trembucker.



This series comes in multiple options:

- » Black uncovered bobbins
- » Zebra uncovered bobbins
- » Nickel cover



DEALER SPECIFICATIONS: <http://www.seymourduncan.com/pickup/duality-set>

MODEL:	PART#:	UPC:	RETAIL:	PRICE
Duality neck Black	11106-73-B	800315041237	\$230.00	\$169.00
Duality neck Zebra	11106-73-Z	800315041244	\$230.00	\$169.00
Duality bridge Black	11106-74-B	800315041251	\$230.00	\$169.00
Duality bridge Rev Zebra	11106-74-RZ	800315041268	\$230.00	\$169.00
Duality set Black	11106-75-B	800315041275	\$439.00	\$325.00
Duality set Zebra	11106-75-ZRZ	800315041282	\$439.00	\$325.00
Duality Trembucker Black	11106-76-B	800315041299	\$229.00	\$169.00
Duality Trembucker Rev Zebra	11106-76-RZ	800315041305	\$229.00	\$169.00



KEY FEATURES:

- » With discreet stereo and 170 watts of power, you can travel to any sized gig with just your gig bag and a backpack
- » If you're a pedal user, PowerStage not only gives you the best sounding power source to get the most out of your pedals, it also functions as your clean channel
- » The Global EQ on PowerStage allows for precision changes and adjustments on the fly, with no compromise in musicality or tone



DESCRIPTION

The **PowerStage™ 170** is a game-changing product for guitar players that have dreamed of the day their entire rig can live on their pedal board. Maybe you love your tube amp but don't want to lug it around. Or you use a modeler that has a ton of functionality but doesn't sound as good when plugged in to your amp. Do you dread fly dates or gigs because you're never sure what your backline will be?

This is a 170-watt power amp with a beautiful clean preamp section and 3-band global EQ, making it the perfect complement to pedalboards and digital modeling devices. It is small enough to fit directly on a pedalboard or in any gig bag, lightweight enough for fly dates and attractive enough to look great at a church or coffeehouse gig, in a home office or in a dorm room.

The PowerStage 170 will give you reliable, musical power on every gig, eliminating the uncertainty that backline amps can bring. Simply bring your guitar and your pedalboard and get your tone through whatever cab is provided. The 170's intuitive 3-band analog EQ allows for quickly fine-tuning your sound for any cabinet and any venue—no need to wrestle with the cumbersome and ineffective EQs on digital gear or modify your stompbox settings. Everything you need is right there. You can even adjust the big Master Volume knob with your foot, boosting solos and controlling dynamics in real time. And when you bypass your overdrive and distortion boxes, it will function as your clean channel, with the sweet, warm sound that we associate with great amps. Not every power amp can do that.

Imagine the freedom of showing up at a gig with a streamlined, lightweight rig that you can get up and running in under five minutes, with the confidence that comes from knowing that you will have your sound, no matter what. Forget about cartage, forget about complicated setups, forget about backline issues and think about the PowerStage 170.



DEALER SPECIFICATIONS:

MODEL:

11901-002

<http://www.seymourduncan.com>

UPC:

800315041220

RETAIL:

\$825.00

PRICE

\$569.00

“FROM THE FIRST MOMENT I PLUGGED INTO THE POWERSTAGE 700, IT WAS OBVIOUS THAT IT WAS A POWER AMP DESIGNED SPECIFICALLY FOR A GUITARIST IN A LIVE SETTING. ALONG WITH THE SHEER SIZE AND PRESENCE THAT IT ADDED TO MY FRACTAL AXEFX TONE, IT STAYED TRUE AND TRANSPARENT TO MY ORIGINAL.”

-MARK HOLCOMB [PERIPHERY]



DESCRIPTION

The **PowerStage™ 700** is a game-changing product for guitar players that want uncompromising tone in a compact power amp. Maybe you love your tube amp but don't want to lug it around. Or you use a modeler that has a ton of functionality but doesn't sound as good when hooked up to your existing amp or direct to the PA. Perhaps you have the ultimate pedalboard and just need a better way of amplifying or running it direct. Do you dread fly dates or gigs because you're never sure what your backline will be?

PowerStage is the answer, whether you're playing live or recording in the studio. When you create your tone from a modeler, pedals or effects processor, what you want is a clean, transparent power source that brings your tone to life. With PowerStage, you can bring your whole rig to the gig without compromising your sound, breaking your back or draining your bank account.

The PowerStage 700 is the perfect companion for the current crop of amp modelers and effects processors. With discrete stereo ins and outs you can reproduce your carefully crafted amp sounds in massive detail, with power, clarity and a warmth that will take even state-of-the-art modeled tones to the next level. And with the True Cab Circuitry (TCC)™ on the XLR line outputs, you can send your tone direct to the front of house—with all the feel and response of a speaker—even as you monitor through a cabinet onstage.

Another huge benefit of the PowerStage is its musically voiced 3-band EQ. This allows you to fine-tune your sound, quickly and with precision, without scrolling through menus or editing patches. Such a powerful and intuitive tone shaping tool at the very end of your signal chain makes it easy to maximize your tone for any situation.

For guitarists who use pedals to create their sound, PowerStage is the missing link in your signal chain. Run your favorite distortion pedal into PowerStage and then simply bypass it and let it become your ultimate clean channel, turning any pedal combo into a two-channel amp that delivers your perfect tone. And it can plug into any cabinet at any impedance anywhere in the world, thanks to its versatile 100v-240v power supply.

The benefits extend well beyond live gigs. In the studio, it can be your secret weapon. By using the XLR outs, you can plug your pedalboard into the PowerStage and all of your impedance issues will disappear. This allows you to run your pedals straight into your DAW—with full speaker simulation – no mics required! With its stereo operation, you can send your pedalboard into one channel and then run the other side completely dry into another, facilitating complex layers, reamping and more.

Think about it: a powerful, portable, musical tool that can prevent headaches and backaches, onstage and in the studio. Whether you use pedals, modelers or anything else to get your signature sound, the PowerStage 700 will let you amplify it in a clean and toneful way. This is your tone, only louder.



KEY FEATURES:

- » **With discreet stereo and 700 watts of power, you can travel to any sized gig with just your gig bag and a backpack**
- » **If you're a pedal user, PowerStage not only gives you the best sounding power source to get the most out of your pedals, it also functions as your clean channel.**
- » **The Global EQ on PowerStage allows for precision changes and adjustments on the fly, with no compromise in musicality or tone.**
- » **True Cab Circuitry (TCC)™ on PowerStage 700 line outputs delivers cabinet-like feel and response direct to the PA or studio monitors**
- » **Once you're done gigging, PowerStage 700 is the perfect complement for your project studio – allowing you to connect your pedals directly into your digital audio workstation**



KEY FEATURES:

- » Dynamic Expression allows players to control key aspects of the delay's character and performance with the intensity of their playing
- » Analog and digital tonality with Reverse and Ping Pong options
- » Modulation, Tape Saturation and Tone controls to further customize the character of the delay effect
- » 128 presets with the ability to recall from the front panel or via MIDI
- » Tap Tempo
- » USB connectivity for future software updates

SUMMARY

Andromeda is a fully programmable digital delay, combining classic sounds with unique dynamic control for an inspiring musical experience.

DESCRIPTION

The Andromeda™ Dynamic Delay is a new approach to the traditional digital delay – as much a performance tool as it is a sound effect. Andromeda features warm, hypnotic repeats with an unparalleled level of control and musical, dynamic interaction. The combination of versatility and ease of use make it an indispensable tool for the creative guitarist.

Whether you prefer the sound of lush analog delays, vibey tape echoes, pristine digital repeats or some unique blend of the three, Andromeda has you covered with eight delay types including Normal, Ping Pong, Reverse and Reverse Pong. Once you select your delay type, you can further modify it with the Tone knob (to brighten or darken the repeats), the Saturation control (to add some of the grit and grind that the classic tape machines provided) and the Modulation knob (for gorgeous chorus or vibrato on the echoed signal). This provides a tremendous amount of tonal options—especially when you add functions like Tap Tempo (with four rhythmic subdivisions) and a selectable Trails feature, which allows the echoes to decay naturally when Andromeda is bypassed. But that's just the beginning...

What truly sets Andromeda apart is the exclusive Dynamic Expression™ feature that allows you to control how the pedal reacts, in real time with your picking attack. That means you can alter settings for Mix, Modulation or Saturation on the fly, just by how you play. For instance, by selecting Mix, you can set Andromeda for a subtle echo until you dig in, at which point your repeats will jump to the forefront. Choose Mod and you can have beautiful chorus in a quiet verse part that magically disappears when you launch into a loud solo, or vice versa. Select Saturation and you can overdrive the echoed signal simply by picking harder. Depending on how you set the various controls, picking hard or picking soft will produce infinite variations on the sounds, taking Andromeda from a stomptone to a living, breathing thing. It's interactive, intuitive and—most importantly—inspiringly musical.

Despite the awesome power and flexibility of this pedal, Andromeda is remarkably easy to work with. Everything you need to create your delay sounds is at your fingertips on the front panel, so no scrolling through menus or navigating confusing multi-function controls. Twist a knob, change the sound—it's that simple. Andromeda provides the tactile, immediate response that we associate with classic guitar gear in a deep, modern effect.

Because Andromeda is capable of so many great sounds, we made it fully programmable. When you create a unique delay patch, you can save it, quickly and easily, and recall it in an instant, either with the onboard buttons or via MIDI. And with 128 presets as well as MIDI In and Through, Andromeda can be not just the pulsating, beating heart of your rig, but the brain as well.



Need more? Andromeda features stereo ins and outs, making it compatible with a wide array of live and studio applications and facilitating huge, expansive stereo imaging, powered by a 24-bit/48kHz digital engine. Andromeda also comes with a micro-USB port so it can connect to our Updater/Librarian software. This will allow you to download future updates for Andromeda, save and name your favorite presets to your computer, trade patches with fellow users and more. Finally, the bright alpha-numeric readout on the front makes it easy to see what patch is loaded, whether on a dim stage or in bright sunlight.

Any delay can repeat what you play. The Andromeda Dynamic Delay can actually have a musical conversation with you, reacting to what you say and how you say it. The dynamic interaction that is possible with this pedal will forever change the way you view delay effects.



Summary:

Voiced by Mark Holcomb, his signature Alpha & Omega set is now available once again due to popular demand!

Description:

The progressive metal virtuosos of Periphery are known for their technically complex rhythms and precise tones – tones which require pickups with just the right amount of output and articulation whether standing alone or working in a dense mix. The Alpha and Omega pickups were created to match that level of precision and versatility. Working with guitarist Mark Holcomb, the Omega bridge pickup was created to provide destructive percussion and growl in the mids and low end. It's aggressive but it also has lots of clarity and brightness, which cuts through whether you're playing sophisticated chords, complex single-note lines or intense solos.

The Alpha neck pickup is unlike most traditional neck models. It was voiced to combine the best qualities of a neck and a bridge pickup, with some of that fat glassy sound but also plenty of your pick attack and fretting-hand phrasing.

The Mark Holcomb Signature Alpha & Omega Pickups are made in Santa Barbara, California.

Available as a set, or individual neck or bridge pickups in 6, 7 or 8-string options. An additional Trembucker option is available in 6-string.



"THE ALPHA/OMEGA SET HAS BEEN THE HEARTBEAT OF MY SOUND FOR THE PAST SEVERAL YEARS. SINCE WE DEVELOPED AND RELEASED THE FIRST 6 STRING SET IN THE CUSTOM SHOP, I'VE HAD THE SAME PICKUP SET IN EVERY ONE OF MY 6, 7 AND 8 STRING GUITARS, LIVE AND IN THE STUDIO. IT HAS REMAINED ONE OF THE FEW COMPONENTS OF MY RIG AND SETUP THAT I HAVEN'T EVEN THOUGHT ABOUT TWEAKING. "

**-MARK HOLCOMB
[PERIPHERY]**



DEALER SPECIFICATIONS: <http://www.seymourduncan.com/pickup/mark-holcomb-alpha-omega-set>

MODEL:	MODEL:	RETAIL:	PRICE:
M Holcomb Alpha Neck Blk	11102-61-B	\$249.00	\$189.00
M Holcomb Omega Bridge Blk	11102-62-B	\$249.00	\$189.00
M Holcomb Omega Trembucker Blk	11103-62-B	\$249.00	\$189.00
M Holcomb Alpha Neck Blk 7Str	11102-61-B7	\$265.00	\$199.00
M Holcomb Omega Bridge Blk 7Str	11102-62-B7	\$265.00	\$199.00
M Holcomb Alpha Neck Blk 8Str	11102-61-B8	\$289.00	\$215.00
M Holcomb Omega Bridge Blk 8Str	11102-62-B8	\$289.00	\$215.00
M Holcomb Alpha & Omega Set Blk	11102-63-B	\$485.00	\$365.00
M Holcomb Alpha & Omega Set Blk 7Str	11102-63-B7	\$535.00	\$399.00
M Holcomb Alpha & Omega Set Blk 8Str	11102-63-B8	\$575.00	\$429.00