



Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll.

Guitars:



American Professional Series

Fender is pleased to announce a compelling evolution to their iconic and most popular instrument Series (the American Standard), reimagined as the new [Fender American Professional Series](#).

The evolving American Standard Series has been one of the longest running bellwethers of the Fender lineup; and Fender honors that legacy by building from it a great expanded lineup of instruments.

Examples of some key additions are an iconic Butterscotch Blonde Tele, addition of a humbucking Tele Deluxe platform, as well as evolved Jazzmaster and Jaguar platforms.

[American Standard vs. American PRO](#)

Each guitar features rosewood and maple fretboards, and the series introduces three new colorways: Sonic Gray, Mystic Seafoam and Antique Olive. Other colors included in the series are Olympic White, Black, 3-Color Sunburst, Sienna Sunburst and the return of classic Butterscotch Blonde available only on Telecaster models.

Every detail has been evaluated and tweaked. Small things make a huge difference, and on these guitars and basses you will notice the result of Fender's efforts. Just like in a recipe when cooking, variances in the ingredients and amounts can make major changes, and Fender has optimized the formula. These are truly state of the art evolutions of our iconic instruments.

AMERICAN PROFESSIONAL GUITARS

American Professional Stratocaster

0113010700	AM PRO STRAT RW 3TS	\$ 1,899.99		0113012700	AM PRO STRAT MN 3TS	\$ 1,899.99
0113010705	AM PRO STRAT RW OWT	\$ 1,899.99		0113012705	AM PRO STRAT MN OWT	\$ 1,899.99
0113010706	AM PRO STRAT RW BLK	\$ 1,899.99		0113012706	AM PRO STRAT MN BLK	\$ 1,899.99
0113010747	AM PRO STRAT RW SSB	\$ 1,999.99		0113012747	AM PRO STRAT MN SSB	\$ 1,999.99
0113010748	AM PRO STRAT RW SNG	\$ 1,899.99		0113012748	AM PRO STRAT MN SNG	\$ 1,899.99
0113010776	AM PRO STRAT RW ATO	\$ 1,899.99		0113012776	AM PRO STRAT MN ATO	\$ 1,899.99
0113030700	AM PRO STRAT LH RW 3TS	\$ 1,899.99		0113032700	AM PRO STRAT LH MN 3TS	\$ 1,899.99
0113030705	AM PRO STRAT LH RW OWT	\$ 1,899.99		0113032705	AM PRO STRAT LH MN OWT	\$ 1,899.99
0113030706	AM PRO STRAT LH RW BK	\$ 1,899.99		0113032706	AM PRO STRAT LH MN BK	\$ 1,899.99
0113040700	AM PRO STRAT HSS SHAW RW 3TS	\$ 1,899.99		0113042700	AM PRO STRAT HSS SHAW MN 3TS	\$ 1,899.99
0113040706	AM PRO STRAT HSS SHAW RW BK	\$ 1,899.99		0113042705	AM PRO STRAT HSS SHAW MN OWT	\$ 1,899.99
0113040747	AM PRO STRAT HSS SHAW RW SSB	\$ 1,999.99		0113042706	AM PRO STRAT HSS SHAW MN BK	\$ 1,899.99
0113040748	AM PRO STRAT HSS SHAW RW SNG	\$ 1,899.99		0113042747	AM PRO STRAT HSS SHAW MN SSB	\$ 1,999.99
0113040776	AM PRO STRAT HSS SHAW RW ATO	\$ 1,899.99		0113042776	AM PRO STRAT HSS SHAW MN ATO	\$ 1,899.99
0113050700	AM PRO STRAT HH SHAW RW 3TS	\$ 1,899.99		0113050748	AM PRO STRAT HH SHAW RW SNG	\$ 1,899.99
0113050705	AM PRO STRAT HH SHAW RW OWT	\$ 1,899.99		0113050776	AM PRO STRAT HH SHAW RW ATO	\$ 1,899.99
0113050706	AM PRO STRAT HH SHAW RW BK	\$ 1,899.99				
American Professional Telecaster						
0113060700	AM PRO TELE RW 3TS	\$ 1,899.99		0113062703	AM PRO TELE MN 2TS	\$ 1,999.99
0113060705	AM PRO TELE RW OWT	\$ 1,899.99		0113062706	AM PRO TELE MN BK	\$ 1,899.99
0113060721	AM PRO TELE RW NAT	\$ 1,999.99		0113062721	AM PRO TELE MN NAT	\$ 1,999.99
0113060738	AM PRO TELE RW CRT	\$ 1,999.99		0113062750	AM PRO TELE MN BTB	\$ 1,999.99
0113060748	AM PRO TELE RW SNG	\$ 1,899.99		0113062785	AM PRO TELE MN MYST SEAFOAM	\$ 1,899.99
0113062700	AM PRO TELE MN 3TS	\$ 1,899.99		0113072700	AM PRO TELE LH MN 3TS	\$ 1,899.99
0113072706	AM PRO TELE LH MN BK	\$ 1,899.99		0113072750	AM PRO TELE LH MN BTB ASH	\$ 1,999.99
0113080700	AM PRO TELE DLX SHAW RW 3TSB	\$ 1,899.99		0113082706	AM PRO TELE DLX SHAW MN BLK	\$ 1,899.99
0113080748	AM PRO TELE DLX SHAW RW SNG	\$ 1,899.99		0113082721	AM PRO TELE DLX SHAW MN NAT	\$ 1,999.99

American Professional JazzMaster						
0113090700	AM PRO JZMSTR RW 3TS	\$ 1,999.99		0113092748	AM PRO JZMSTR MN SNG	\$ 1,999.99
0113090705	AM PRO JZMSTR RW OWT	\$ 1,999.99		0113092785	AM PRO JZMSTR MN MYST SEAFOAM	\$ 1,999.99
American Professional Jaguar						
0114010705	AM PRO JAGUAR RW OWT	\$ 1,999.99		0114012776	AM PRO JAGUAR MN ATO	\$ 1,999.99
0114012748	AM PRO JAGUAR MN SNG	\$ 1,999.99				

American Professional P Bass						
0193610700	AM PRO P BASS RW 3TS	\$ 1,949.99		0194620700	AM PRO P BASS LH RW 3TS	\$ 1,959.99
0193610705	AM PRO P BASS RW OWT	\$ 1,949.99		0194620705	AM PRO P BASS LH RW OWT	\$ 1,949.99
0193610706	AM PRO P BASS RW BK	\$ 1,949.99		0194620706	AM PRO P BASS LH RW BK	\$ 1,949.99
0193610776	AM PRO P BASS RW ATO	\$ 1,949.99		0194650700	AM PRO P BASS V RW 3TS	\$ 2,099.99
0193612700	AM PRO P BASS MN 3TS	\$ 1,949.99		0194650705	AM PRO P BASS V RW OWT	\$ 2,099.99
0193612705	AM PRO P BASS MN OWT	\$ 1,949.99		0194652706	AM PRO P BASS V MN BK	\$ 2,099.99
0193612706	AM PRO P BASS MN BLK	\$ 1,949.99		0194652776	AM PRO P BASS V MN ATO	\$ 2,099.99
0193612776	AM PRO P BASS MN ATO	\$ 1,949.99				
American Professional Jazz Bass						
0193900700	AM PRO JAZZ BASS RW 3TS	\$ 1,999.99		0193920748	AM PRO JAZZ BASS LH RW SNG	\$ 1,999.99
0193900705	AM PRO JAZZ BASS RW OWT	\$ 1,999.99		0193950700	AM PRO JAZZ BASS V RW 3TS	\$ 2,149.99
0193900706	AM PRO JAZZ BASS RW BLK	\$ 1,999.99		0193950705	AM PRO JAZZ BASS V RW OWT	\$ 2,149.99
0193900748	AM PRO JAZZ BASS RW SNG	\$ 1,999.99		0193952706	AM PRO JAZZ BASS V MN BK	\$ 2,149.99
0193902700	AM PRO JAZZ BASS MN 3TS	\$ 1,999.99		0193952748	AM PRO JAZZ BASS V MN SNG	\$ 2,149.99
0193902705	AM PRO JAZZ BASS MN OWT	\$ 1,999.99		0194100700	AM PRO JAZZ BASS FL RW 3TS	\$ 1,999.99
0193902706	AM PRO JAZZ BASS MN BLK	\$ 1,999.99		0194100706	AM PRO JAZZ BASS FL RW BLK	\$ 1,999.99
0193902748	AM PRO JAZZ BASS MN SNG	\$ 1,999.99		0194100748	AM PRO JAZZ BASS FL RW SNG	\$ 1,999.99
0193920700	AM PRO JAZZ BASS LH RW 3TS	\$ 1,999.99				
0193920706	AM PRO JAZZ BASS LH RW BK	\$ 1,999.99				

SPECIAL EDITION NOIR

Telecaster 0140174506 \$879.99

Professional guitarists in all musical genres have relied on the Fender Telecaster guitar since its early 1950s introduction for its powerful tone and smooth playability. Now available in a Special Edition Satin Black finish with matching headcap and unique Black pickguard with contrasting Red center layer, the Standard Telecaster combines the best of old and new. Other features include high-output single-coil pickups, shielded body cavities, medium jumbo frets, a six-saddle string-through-body bridge, cast/sealed tuners, tinted neck and parchment pickguard and control knobs, along with a '70s-style headstock logo.



Stratocaster 0140173506 \$879.99



The Special Edition Stratocaster Noir HSS guitar combines legendary Fender tone with classic styling. Now available in a Special Edition Satin Black finish with matching headcap and unique Black pickguard with striking Red center layer, this elegant and affordable classic also includes a huge-sounding humbucking bridge pickup. Time-honored Fender style and performance-minded modern upgrades don't have to break the bank, and this model delivers the best of both for any player.

Precision Bass 0140175506 \$879.99

The Special Edition Precision Bass Noir is an elegant and affordable classic designed for the bassist who appreciates sleek style and muscular tone. Now available in a Special Edition Satin Black finish with matching headcap and unique Black pickguard with striking Red center layer, this bass is sure to make a statement on stage or in the studio. Time-honored Fender style and performance-minded modern upgrades don't have to break the bank, and this model delivers the best of both for any player.



Acoustic Guitars:



Classic Design

The redesigned Classic Design dreadnought and concert acoustic guitars boasts exceptional features for an instrument of its class including a solid top, rolled fingerboard edges, and brand new “Easy to Play” neck shape.

A variety of options are available: CD60 Natural/Black/Mahogany, CD60LH Left Handed Natural, CD60SCE Cutaway Electric Natural/Black/Mahogany, CD60SCE LH Left Handed Cutaway Electric Natural, CD60SCE12 12 String Cutaway Electric Natural, CD140SCE Cutaway Electric Natural/Sunburst/Mahogany with Hardshell Case, CC60S Natural/3 Tone Sunburst, CC60SLH Left Handed Natural, CC60SCE Cutaway Electric Natural/Black, CC60SCE LH Cutaway Electric Natural.



Paramount Series

Expansion of last year’s popular Paramount Series acoustic guitars, the All Mahogany, Natural combines simple styling with an organic finish to create a highly responsive instrument. Carefully crafted for superior-tone, high performance and earthy visual appeal, this premium instrument will satisfy all players searching for an inspiring guitar.

The open-pore mahogany top is extremely lively, with a lush, warm voice and enhanced dynamic range that responds to every nuance of your playing, no matter how hard or fast you strum and pick. The open-pore finish allows the guitar to resonate freely, making for an extremely lightweight instrument that breathes with dynamic tone. Includes deluxe hardshell case and humidifier.

CD Series - NEW

0961701006	CD-60S BLK	\$ 269.99		0961704021	CD-60SCE NAT	\$ 399.99
0961701021	CD-60S NAT	\$ 269.99		0961705021	CD-60SCE ALL MAH	\$ 399.99
0961702021	CD-60S ALL MAH	\$ 269.99		0961706021	CD-60SCE LH NAT	\$ 399.99
0961703021	CD-60S LH NAT	\$ 269.99		0961707021	CD-60SCE-12 NAT	\$ 399.99
0961704006	CD-60SCE BLK	\$ 399.99				
0961708021	CC-60S NAT	\$ 269.99		0961710006	CC-60SCE BLK	\$ 399.99
0961708032	CC-60S 3TS	\$ 269.99		0961710021	CC-60SCE NAT	\$ 399.99
0961709021	CC-60S LH NAT	\$ 269.99		0961711021	CC-60SCE LH NAT	\$ 399.99
0962704221	CD-140SCE NAT WC	\$ 549.99		0962707221	CD-140SCE-12 NAT WC	\$ 549.99
0962704232	CD-140SCE SB WC	\$ 549.99		0962710221	CC-140SCE NAT WC	\$ 549.99
0962705221	CD-140SCE ALL MAH WC	\$ 549.99		0962710232	CC-140SCE SB WC	\$ 549.99

PARAMOUNT SERIES - NEW

0960297221	PM-1 DREAD ALL MAH NE NAT	\$ 799.99		0960304221	PM-1 LIMITED DREAD MAH, NAT	\$ 1,619.99
0960298221	PM-3 TRIPLE-0 ALL MAH NE NAT	\$ 799.99		0960296221	PM-3 LIMITED TRIPLE 0 RWD, NAT	\$ 1,889.99
0960299221	PM-2 PARLOR ALL MAH NE NAT	\$ 799.99		0960306221	PM-3 LIMITED TRIPLE 0 MAH, NAT	\$ 1,619.99
0960294221	PM-1 LIMITED DREAD RWD, NAT	\$ 1,889.99				

Amplifiers:

Super Champ™ X2 “Dirty Blonde” Limited Edition

Sultry looks compliment the modern features of this extremely toneful and suprisingly flexible amp! Blonde vinyl covering and Wheat grille cloth give the Super Champ X2 a classic and sultry vibe that looks as good as it sounds! Combine that with the British crunch of a Celestion® G10 Greenback speaker and you’ve got an amp that begs to talk dirty to you!

The Super Champ X2 combo amplifier combines 15 watts of rich, dual-channel tube amp sound with modern extra such as versatile amp voicing and a wide selection of digital effects. It’s simple, toneful and flexible, and with its easy computer connectivity you can also custom tailor your amp’s voicing and effects to your personal taste.

Unique features to this amp include: Blonde vinyl covering, Wheat grille cloth and a Celestion G10 Greenback speaker. Also includes “Limited Edition” FSR badge.

Additional features include: Voicing knob for selection of 16 different amp types, 15 effects with level control, dual-channel switching (footswitch optional), tap tempo control for precise delay time adjustment, 1/4” line output, external speaker capability and USB output for speaker-emulated digital recording.



Limited to 300 units for North America.

68 Custom Princeton Reverb Black & Blue Limited Edition

Even classic amps sometimes get the blues! The limited edition 68 Custom Princeton Reverb amp is covered in stealthy black lacquered tweed with the black grille cloth for a look that is both traditional and yet modern. Combine that with the iconic sound of a 12” Celestion Blue alnico speaker and you’ve got the perfect amp for your living room or studio! Limited to 200 Units for North America

Bassbreaker 15 Lacquered Tweed Limited Edition

One of the most popular new amps gets a vintage makeover! The Bassbreaker 15 amp is covered in classic lacquered tweed with the Bassman grille cloth for a look that is as iconic as you can get. Combine that with the British crunch of a 12” Celestion Greenback speaker and you’ve got a versatile modern amp that looks right at home in any classic amp collection. Limited to 200 Units for North America

AMPLIFIERS**ACOUSTIC AMP - NEW**

2271200010	ACOUSTIC SFX WALNUT 120V	\$ 1,149.99
2314000000	ACOUSTIC 100 120V	\$ 539.99
2314100000	ACOUSTIC 200 120V	\$ 739.99
2314200000	ACOUSTASONIC 40 120V	\$ 269.99
FSR - NEW		
2223000402	SUPER CHAMP X2 BLONDE G10 120V	\$ 599.99
2262000012	BASSBREAKER 15 LTD GB 120V	\$ 999.99
2272000522	68 PRINCETON BLK LTD BLUE 120V	\$ 1,599.99