

Fender[®] New Products at NAMM 2018



Fender Eric Johnson Thinline Stratocaster

Bringing to life the vision of one of the most respected guitarists in the world, the Eric Johnson Signature Stratocaster Thinline is the perfect marriage between a semi-hollow body and a traditional Stratocaster. Johnson is famous in guitar circles for questing for his ideal tone—liquid and articulate, it perfectly complements the playing style that earned his place in the modern guitar pantheon. An R&D tour de force, the Eric Johnson Stratocaster Thinline is the first semi-hollow Strat that combines custom chambers with traditional Stratocaster arm and body contours.



Fender Original Series

Originality rejects the norm in search of something better. It's part of the Fender heritage, and it lives on in the American Original Series. These “best-of-the-decade” versions of Fender's most iconic instruments are updated to be even more playable for the modern musician.

Fender® New Products at NAMM 2018



Fender American Special Series

The American Special series Stratocaster and Telecaster® guitars puts genuine U.S-made Fender quality into the hands of players at any level. Three new models: American Special Strat Maple Neck Walnut Finish, American Special Strat HSS Maple Neck Fiesta Red Finish, and American Special Tele Rosewood Neck Sherwood Green Metallic Finish



Fender FA-235E Concert Guitar

Visually stunning, with a gorgeous flame maple top, the FA-235E offers legendary Fender sound at a budget friendly price. Quality laminate construction with a modern Fender 3+3 headstock and Viking bridge create an easy- playing instrument that sounds great. Modern Fishman electronics allowing you to take your sound to the stage with ease. Developing and experienced players alike will appreciate the mahogany neck that gives the guitar a lively tone while complementing the flame maple top.

Fender[®] New Products at NAMM 2018



Fender Redondo Classic/Special/Player Guitars

Bold and brash, the chest-thumping sound of this big-bodied acoustic was designed to inspire from the moment you pick it up. The exclusive slope-shouldered Redondo body shape has a rich, commanding voice that fills any room. Dynamic, unique and unconventional—like today's guitarists—the Redondo refuses to be bound by the past.



Fender Newporter Classic/Special/Player Guitars

Explore your individual creativity with the bold looks and inspiring sound of the Newporter. The exclusive mid-sized Newporter body shape offers well-balanced volume and a sonorous voice with great articulation. The fully-painted elegant two-toned aesthetic is designed for performing.

Fender[®] New Products at NAMM 2018



Fender Malibu Classic/Special/Player Guitars

True creativity requires something new, something like the inspiring sound and feel of the Malibu Series Guitars. The exclusive small-body shape's short scale gives it a slightly "slinkier" feel, encouraging you to reach for new chords and melodies. It looks as stunning as it sounds. The bold style and balanced, articulate sound make the Malibu Series a natural partner on stage and in the studio.



Squier Contemporary Series

The Squier[®] Contemporary Stratocaster[®] HH/HSS/Active HH/LH HH/ Telecaster[®] HH is an outstanding choice for the modern player seeking progressive features in a guitar that has authentic vibe and style.



New Products at NAMM 2018



Fender Blues Junior IV

One of the most-beloved small combo amps in the world, the Blues Junior IV adds modified preamp circuitry, smoother-sounding spring reverb and improved aesthetics that any player is sure to appreciate. A 15-watt favorite in any setting, this amp is ideal for guitarists who need to hit the stage or studio at a moment's notice with warm tone and versatile features.



Fender Rumble Studio 40 and Rumble Stage 800 Bass Amplifiers

The newest evolution of ever-popular Rumble bass amps builds on the phenomenal success of Mustang GT, the world's first Wifi-equipped guitar amp. Rumble Stage 800 and Rumble Studio 40 harness the potent processing power of Mustang GT to deliver a treasure trove of features and tone shaping bassists at all levels will love.

These new Rumble marvels give bassists mastery over every kind of tone they want, from smooth warmth to guttural punch to snarling overdrive and more. Dozens of amp and cabinet models recreate the sounds of prized historic favorites, from Fender's original "TV-front" Bassman amp of the 1950s through the stadium-shaking monster rigs of the '70s and '80s to the best in modern-day bass amps. Studio-quality delay and reverb effects abound, along with extensive compression and EQ flavors, and distinctive bass-specific favorites such as octave effects with remarkable tracking, an envelope filter that truly brings the funk, the synth-emulating Octobot and more.



New Products at NAMM 2018

NEW from Fender® for 2018

NEW Fender Electric Instruments

Product Code	Description	PRICE
LIMITED		
0176032703	STRAT-TELE HYBRID MN 2TSB	\$ 2,599.99
0176052731	AM ELITE NASHVILLE TELE MN ACB	\$ 2,599.99
0176010703	JAZZ-TELE RW 2TS	\$ 2,599.99
0176010757	JAZZ-TELE RW SFG	\$ 2,599.99
0176020774	TROUBLEMAKER TELE RW ITB	\$ 2,599.99
0176020783	TROUBLEMAKER TELE RW IBM	\$ 2,599.99
0176042722	TELE THINLINE SUPER DLX RW ORG	\$ 2,599.99
0176062707	WHITEGUARD STRATOCASTER MN VBL	\$ 2,599.99
0176070709	JAGUAR STRAT RW CAR	\$ 2,599.99
0176082750	METEORA MN BTB	\$ 2,599.99
0176092768	51 TELECASTER BASS MN BGB	\$ 2,599.99
ANNIVERSARY		
0173800703	60TH ANNY 58 JAZZMASTER RW 2TS	\$ 2,999.99
ARTIST SERIES		
0113602703	EJ Thinline Strat MN 2TSB	\$ 2,599.99
0113602741	EJ THINLINE STRAT MN VWT	\$ 2,599.99
AMERICAN ORIGINAL		
0110112801	AM ORIG 50S STRAT MN WBL	\$ 2,549.99
0110112803	AM ORIG 50S STRAT MN 2TSB	\$ 2,449.99
0110112878	AM ORIG 50S STRAT MN AZG	\$ 2,449.99
0110113801	AM ORIG 50S STRAT LH MN WBL	\$ 2,549.99
0110120800	AM ORIG 60S STRAT RW 3TSB	\$ 2,549.99
0110120805	AM ORIG 60S STRAT RW OWT	\$ 2,549.99
0110120809	AM ORIG 60S STRAT RW CAR	\$ 2,549.99
0110121805	AM ORIG 60S STRAT LH RW OWT	\$ 2,549.99
0110132850	AM ORIG 50S TELE MN BTB	\$ 2,349.99
0110133850	AM ORIG 50S TELE LH MN BTB	\$ 2,349.99



New Products at NAMM 2018

0110140800	AM ORIG 60S TELE RW 3TSB	\$ 2,599.99
0110140802	AM ORIG 60S TELE RW LPB	\$ 2,599.99
0110140840	AM ORIG 60S TELE RW FRD	\$ 2,599.99
0110150800	AM ORIG 60S JAZZMASTER RW 3TS	\$ 2,599.99
0110150805	AM ORIG 60S JAZZMASTER RW OWT	\$ 2,599.99
0110150808	AM ORIG 60S JAZZMASTER RW OCT	\$ 2,599.99
0110160800	AM ORIG 60S JAGUAR RW 3TSB	\$ 2,699.99
0110160809	AM ORIG 60S JAGUAR RW CAR	\$ 2,699.99
0110160857	AM ORIG 60S JAGUAR RW SFG	\$ 2,699.99
0190102801	AM ORIG 50S P BASS MN WBL	\$ 2,549.99
0190102803	AM ORIG 50S P BASS MN 2TSB	\$ 2,499.99
0190120800	AM ORIG 60S P BASS RW 3TSB	\$ 2,549.99
0190120802	AM ORIG 60S P BASS RW LPB	\$ 2,549.99
0190120805	AM ORIG 60S P BASS RW OWT	\$ 2,549.99
0190130800	AM ORIG 60S JAZZ BASS RW 3TSB	\$ 2,599.99
0190130805	AM ORIG 60S JAZZ BASS RW OWT	\$ 2,599.99
0190130809	AM ORIG 60S JAZZ BASS RW CAR	\$ 2,599.99
0190142800	AM ORIG 70S JAZZ BASS MN 3TSB	\$ 2,699.99
0190142806	AM ORIG 70S JAZZ BASS MN BK	\$ 2,699.99
0190142821	AM ORIG 70S JAZZ BASS MN NAT	\$ 2,699.99

AMERICAN SPECIAL

0115602392	AM SPEC STRAT MN WAL	\$ 1,299.99
0115702340	AM SPEC STRAT HSS MN FRD	\$ 1,299.99
0115800346	AM SPEC TELE RW SGM	\$ 1,349.99

NEW Fender Acoustic Instruments

Product Code	Description	Price
FA Series		
0961170121	FA-15 Steel 3/4 scale w/bag	\$ 199.99
0961160121	FA-15N Nylon 3/4 scale w/bag	\$ 199.99
0961210121	FA-125 Dreadnought w/ bag, Nat	\$ 199.99



New Products at NAMM 2018

0961113021	FA-125CE Dreadnought Natural	\$ 249.99
0961252032	FA-235E Concert 3-tone Sunbrst	\$ 399.99
0961252035	FA-235E Concert Moonlight Brst	\$ 399.99
0961252021	FA-235E Concert Natural	\$ 399.99
0961343064	FA-345CE Auditorium 3t TeaBrst	\$ 499.99
0961343021	FA-345CE Auditorium Natural	\$ 499.99

CALIFORNIA SERIES

0970713010	Redondo Player BLB	\$ 499.99
0970713019	Redondo Player ELJ	\$ 499.99
0970713506	Redondo Player JTB	\$ 499.99
0970713509	Redondo Player CAR	\$ 499.99
0970913215	Redondo Classic HRM w/bag	\$ 999.99
0970913299	Redondo Classic CST w/bag	\$ 999.99
0970813106	Redondo Special MBK w/bag	\$ 899.99
0970743006	Newporter Player JTB	\$ 499.99
0970743009	Newporter Player CAR	\$ 499.99
0970743044	Newporter Player CHP	\$ 499.99
0970743096	Newporter Player RSC	\$ 499.99
0970943215	Newporter Classic HRM w/bag	\$ 999.99
0970943299	Newporter Classic CST w/bag	\$ 999.99
0970843106	Newporter Special MBK w/bag	\$ 899.99
0970722006	Malibu Player JTB	\$ 499.99
0970722008	Malibu Player AQS	\$ 499.99
0970722009	Malibu Player CAR	\$ 499.99
0970722080	Malibu Player ARG	\$ 499.99
0970922215	Malibu Classic HRM w/bag	\$ 999.99
0970922299	Malibu Classic CST w/bag	\$ 999.99
0970822106	Malibu Special MBK w/bag	\$ 899.99

PARAMOUNT

0970273237	PM-2E PARLOR ALL-MAH LTD, ACB	\$ 999.99
0970377203	PM-4CE AUDITORIUM LTD, SUNBRST	\$ 999.99
0970377221	PM-4CE AUDITORIUM LTD, NATURAL	\$ 999.99

NEW Squier

Product Code	Description	Price
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New Products at NAMM 2018

0320222523	CONT STRAT HH MPL PRL WHT	\$ 479.99
0320222525	CONT STRAT HH MPL DRK MET RD	\$ 479.99
0320222565	CONT STRAT HH MPL BLK MET	\$ 479.99
0320229565	CONT STRAT HH LH MPL BLK MET	\$ 479.99
0320322523	CONT STRAT HSS RW PRL WHT	\$ 479.99
0320322565	CONT STRAT HSS RW BLK MET	\$ 479.99
0320322573	CONT STRAT HSS RW OBM	\$ 479.99
0320327505	CONT STRAT 2H RVS RW OY WHT	\$ 539.99
0320327510	CONT STRAT 2H RVS RW FLT BLK	\$ 539.99
0321222523	CONT TELE HH MPL PRL WHT	\$ 479.99
0321222525	CONT TELE HH MPL DRK MET RD	\$ 479.99
0321222565	CONT TELE HH MPL BLK MET	\$ 479.99
0321229565	CONT TELE HH LH DRK MET RED	\$ 479.99

NEW Fender Audio

Product Code	Description	Price
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IEMs

6810000001	PureSonic Black Metallic	\$ 129.99
6810000023	PureSonic Olympic Pearl	\$ 129.99
6889000000	PureSonic BT	\$ 99.99
6889001000	PureSonic BT+	\$ 169.99

BLUETOOTH SPEAKER

6960100054	NEWPORT RED NA JP TW PH VN	\$ 249.99
6960100072	NEWPORT BLUE NA JP TW PH VN	\$ 249.99

NEW Fender Amplifiers

GUITAR AMPS

Product Code	Description	Price
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2231300000	PRO JUNIOR IV LTD 120V	\$ 649.99
2231500000	BLUES JR IV BLK 120V	\$ 799.99
2231200000	HR DLX IV BLK 120V	\$ 1,049.99
2231100000	HR DEVILLE 212 IV BLK 120V	\$ 1,299.99

BASS AMPS



New Products at NAMM 2018

Product Code	Description	PRICE
2376100000	RUMBLE STAGE 800 120V	\$ 1,049.99
2376000000	RUMBLE STUDIO 40 120V	\$ 449.99