

(A) audio-technica.

Established in 1962, Audio-Technica is a worldwide group of companies devoted to the design, manufacture, marketing and distribution of problem-solving audio equipment. Initially known for state-of-the-art phonograph cartridges, A-T now creates high-

performance microphones, headphones, wireless systems, mixers and electronic products for home and professional use.



System 10 PRO Rack-Mount Digital Wireless System Configurations

Two new System 10 PRO configurations, ATW-1366 featuring Dual Boundary Microphones and ATW-1377 with Dual Desk Stand Microphones.

The ATW-1366 configuration includes ATW-RC13 Rack-mount receiver chassis, two ATW-RU13 receiver units and two ATW-T1006 System 10 Boundary Microphones/Transmitters. The ATW-1377 configuration includes ATW-RC13 Rack-mount receiver chassis, two ATW-RU13 receiver units and two ATW-T1007 System 10 Microphone Desk Stand Transmitters.



M-Series Headphones in Studio Pack Bundles

ATH-PACK4 and ATH-PACK5 are convenient headphone solutions for both project and commercial studios alike.

The ATH-PACK4 Studio Headphone Pack includes one set of ATH-M40x Professional Monitor Headphones and three sets of ATH-M20x Professional Monitor Headphones (suited for mixing and tracking, respectively). The ATH-PACK5 Studio Headphone Pack includes one set of ATH-M50x Professional Monitor Headphones and four sets of ATH-M20x headphones.



AT-LP3 Fully Automatic Belt-Drive Turntable

The Audio-Technica AT-LP3 provides fully automatic operation for 33-1/3 or 45 RPM – simply push the "Start" button and the AT-LP3 plays the record, and the tonearm returns to its armrest when the side is done playing. A hydraulically damped lift control also facilitates manual operation. The AT-LP3 comes with a pre-mounted AT91R Dual Moving Magnet phono cartridge for exceptional high-fidelity reproduction.





Next Generation SONICFUEL Headphones

Audio-Technica announces four SonicFuel headphones that combine outstanding value with simple yet sophisticated design and best-inclass sound quality. The new on-ear ATH-AR3BT wireless headphones with Bluetooth® technology, on-ear ATH-AR3iS, inear ATH-CKR50iS and in-ear ATH-CKR30iS incorporate newly developed technologies to offer improved sound and performance at their respective price points.



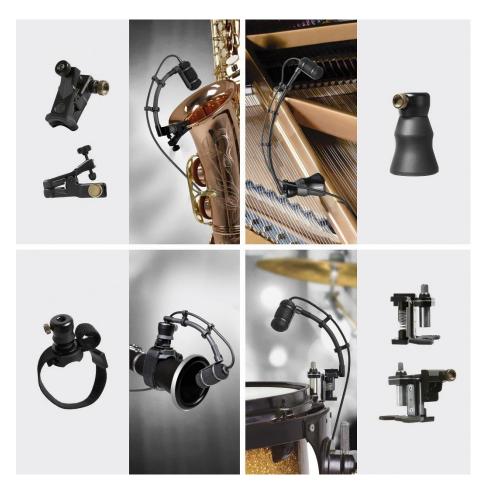
ATH-DSR9BT/ATH-DSR7BT Pure Digital Drive Headphones

Audio-Technica announces the introduction of its **ATH-DSR9BT** and **ATH-DSR7BT** Wireless Headphones with Pure Digital Drive technology. Both models are the first headphones with Bluetooth wireless technology to employ Audio-Technica's new Pure Digital Drive system, which keeps the audio signal completely digital from source to driver to offer never before-available wireless headphone sound quality.



In Ear High Quality Live Sound Series Headphones

Audio-Technica is introducing its Live Sound series in-ear headphones, which utilize newly developed multiple-driver designs and additional innovations to deliver clear, powerfully immersive sound. The all-new ATH-LS400iS, ATH-LS300iS, ATH-LS200iS, ATH-LS70iS and ATH-LS50iS combine true high-performance audio quality with sleek, ultra-compact styling.



ATM350 Microphone Systems

ATM350U Cardioid Condenser Instrument Microphone with Universal Clip-on Mounting System (5" Gooseneck)

\$395

ATM350UL Cardioid Condenser Instrument Microphone with Universal Clip-on Mounting System (9" Gooseneck)

\$399

ATM350PL Cardioid Condenser Instrument Microphone with Piano Mounting System (9" Gooseneck) \$469

ATM350D Cardioid Condenser Instrument Microphone with Drum Mounting System (5" Gooseneck) \$469

ATM350W Cardioid Condenser Instrument Microphone with Woodwind Mounting System (5" Gooseneck)

\$469